

## Sensitization Programme for Farm Women cum Student Exposure Visit on 3<sup>rd</sup> March, 2025

To commemorate **International Women's Day 2025**, the **ICAR-Indian Veterinary Research Institute (IVRI), Izatnagar** organized a **Farm Women Sensitization Programme cum Student Exposure Visit** on **March 3, 2025**.

The sensitization programme aimed to enhance the knowledge of **farm women** on **scientific feeding practices for dairy animals**, emphasizing **nutritional management** and the adoption of **best practices in animal nutrition** to improve livestock productivity. Experts provided insights into **sustainable and efficient feeding strategies**, equipping the participants with practical knowledge to enhance dairy farming efficiency.

A total of **50 farm women** actively participated in the programme, engaging in discussions and hands-on learning sessions. Additionally, **25 postgraduate (Master's and Ph.D.) students** from the **Division of Extension Education** joined the event as part of their **academic exposure**. This provided them with a **firsthand understanding** of the challenges faced by farm women and the practical aspects of disseminating scientific knowledge at the grassroots level.

The event successfully fostered **knowledge exchange**, strengthened **community engagement**, and reinforced the role of **women in livestock management**, aligning with the broader objective of empowering women in animal husbandry. The programme was coordinated by Dr Shruti, Scientist, JDEE and Dr Anju Kala, Scientist, Animal Nutrition.



