

Celebration of World Milk Day at ICAR-IVRI, Mukteswar campus

01.06.2024: ICAR-Indian Veterinary Research Institute, Mukteswar campus celebrated World Milk Day on 01.06.2024. On the occasion of world milk day, extempore competition for the MVSc and PhD students and sensitization and input distribution programs for the farmers were organized. In the extempore competition, a total of 08 students (06 MVSc and 02 PhD) participated. The extempore competition was conducted and judged by Dr S. Chandrasekar (Sr. Scientist Division of Virology) and Dr. A. K. Samal (Scientist (SS), TAH Division).



Students participating in the extempore competition

The first, second and third prize on the extempore competition was received by Dr. Mukhthar (MVSc Student, Div. of Virology), Dr. Rashmi (PhD Scholar, Div. of Virology) and Dr. Raghu (MVSc Student, Division of AGB), respectively. The winners of the competition were awarded by Dr. Y. P. S. Malik (Hon'ble JD, IVRI, Mukteswar), Dr. S. Chandrasekar (Senior Scientist) and Dr. I. S. Chauhan (Actg. Head & Senior Scientist, TAH Division).



**Winners of the extempore competition receiving award and certificate from
Hon'ble JD, IVRI, Mukteswar**

A total of 140 SC farmers from **Darima** and **Jaspur** village participated in the sensitization program. The farmers were sensitized on the topic **“Managemental Practices for prevention & control of mastitis for clean milk production”** by Dr. Deepika Bisht (Scientist, Division of Virology). Later on, Hon'ble JD, IVRI, Mukteswar and Chief Patron of the program, Dr. Y. P. S. Malik briefed the participants about the importance World Milk Day. He described the present national and international status of livestock sector and milk production. He also encouraged the farmers to adopt the scientific practices of animal husbandry for maximum production and profit and emphasized on the value addition of the milk and milk products and ensured the farmers that, IVRI, Mukteswar will also support them in every possible ways. At the end of the program, the farmers expressed their gratitude toward IVRI, Mukteswar campus for always providing support as and when required and they ensured that they will always participate in the programs organized by the institute.



Presentation on “Managemental Practices for prevention & control of mastitis for clean milk production” by Dr. Deepika Bisht



Remarks of Hon’ble JD, IVRI, Mukteswar campus Dr. Y. P. S. Maik

The farmers were given exposure visit to the Experimental Cattle Herd (ECH) of IVRI, Mukteswar campus. Dr. Nitish Singh Kharayat (I/C, ECH) briefed them about scientific dairy management of cows in the hilly regions and also answered their queries. Input distribution in terms of milking buckets (140 units), mineral mixture (140 kgs), high value vegetable seeds of French Beans (25 Kgs), Cucumber (10 Kgs), Lady fingers (20 Kgs) and Sponge gourd; 10 kgs and small agricultural tools (Pickaxe, Axe, Spade, Pruning saw: 140 unit each) was done to all the SC farmers. At the end, vote of thanks was given by Dr. Nitish Singh Kharayat. The entire program was coordinated by Dr. Nitish Singh Kharayat (Scientist, TAH Division), Dr. Karam Chand (Sr. Scientist, Division of Virology) and Dr. Nidhi Sharma (Scientist, TAH Division).



Exposure visit of the farmers to Experimental Cattle Herd of IVRI, Mukteswar



Input distribution to the farmers