

Awareness program on hygiene and zoonotic diseases

Division of Veterinary Public Health (VPH), Indian Veterinary Research Institute (IVRI), Izatnagar, organized awareness program on hygiene and zoonotic diseases under the “Scheduled caste sub plan scheme” on 17.3.2025, for farmers from Gram Panchayat Simra Ajooba Begum. The initiative was a collaborative effort involving contributions from the Director, IVRI, Dr. Triveni Dutt, Joint Director (Extension Education), Dr. Rupasi Tiwari, Head, Division of VPH, Dr. Bablu Kumar, Head, Division of Extension Education, Dr H.R Meena and Scientists of Division of VPH, Dr. Himani Dhanze and Dr M. Suman Kumar. The program was focused on hygiene promotion and zoonotic diseases prevention amongst livestock farmers of SC community. Using a peer-reviewed questionnaire, knowledge, attitude and practices (KAPs) study was conducted to assess their awareness of zoonotic diseases. After the assessment, Dr. Himani Dhanze delivered lecture, providing insights into zoonotic diseases, antimicrobial resistance and foodborne pathogens and emphasizing the importance of preventive measures. The hygiene kits and first aid kits were distributed to farmers of SC community by Dr. Rupasi Tiwari in the presence of Pradhan of Gram Panchayat Shri Sanjay Singh, with the aim to decrease the risk of acquiring zoonotic diseases among the farmers.



Distribution of Hygiene and first aid kits during the program



KAP survey conducted amongst participants on zoonotic diseases awareness



Beneficiaries with Joint Director (Extension Education), ICAR-IVRI