

TEC, ICAR-IVRI, Pune successfully organized three days training programme on “Developing Core Competence for Strengthening the Veterinary Extension Services” during 1st to 3rd May 2024

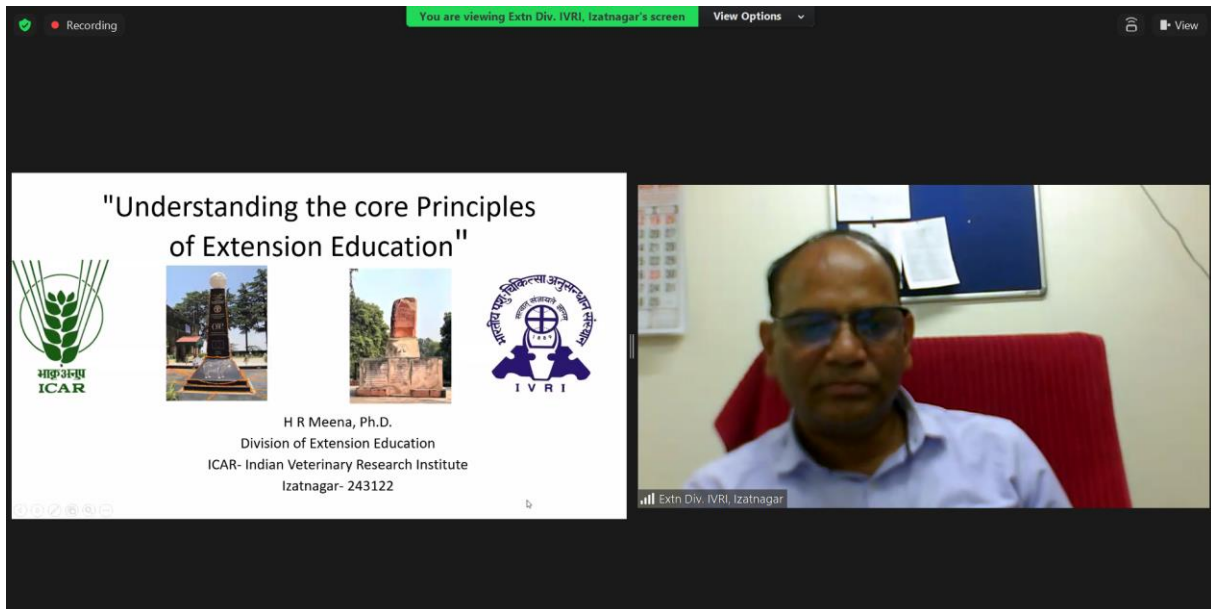
The Training and Education Centre, ICAR-IVRI, Pune, recently organized a transformative training programme *“Developing Core Competence for Strengthening the Veterinary Extension Services”* aimed at empowering extension professionals working in the livestock and allied sectors. Conducted from 1st to 3rd May 2024, the programme served as a stimulus for scientific staff, professors, academicians, technical officers, subject matter specialists of KVKs, master students, doctoral students, research associates, and other stakeholders hailing from research institutes of the Indian Council of Agricultural Research, State Agricultural Universities (SAUs), State Veterinary Universities (SVUs) and, State Department of Animal Husbandry etc. Around 275 participants registered for this training programme including 88 women.



(Dr Rupasi Tiwari, Joint Director (EE) during her inaugural speech)

The inauguration of the training programme aimed at equipping participants with essential core competencies for strengthening veterinary extension services was presided over by Dr Rupasi Tiwari, Joint Director (Extension Education) ICAR-IVRI, Bareilly. Dr HP Aithal, Principal Scientist & Station In-charge, TEC Pune welcomed the guests and participants. In her inaugural address, Dr Tiwari underscored the significance of such initiatives and extended her congratulations to the diverse array of participants hailing from 25 states across India. She emphasized the importance of being attuned to the needs of farmers and honing communication skills, urging trainees

to develop essential soft skills to excel as effective extension professionals. Dr Tiwari also commended the efforts of TEC IVRI Pune in crafting the programme based on the recommendations of the Extension Council of ICAR-IVRI. 116 participants and officers attended the online session. Furthermore, she conducted a session on the Applications of ICT tools for technology dissemination, offering valuable insights to the participants.



(Dr Hans Ram Meena, Head of Division of Ext. Edu. while delivering an online lecture)



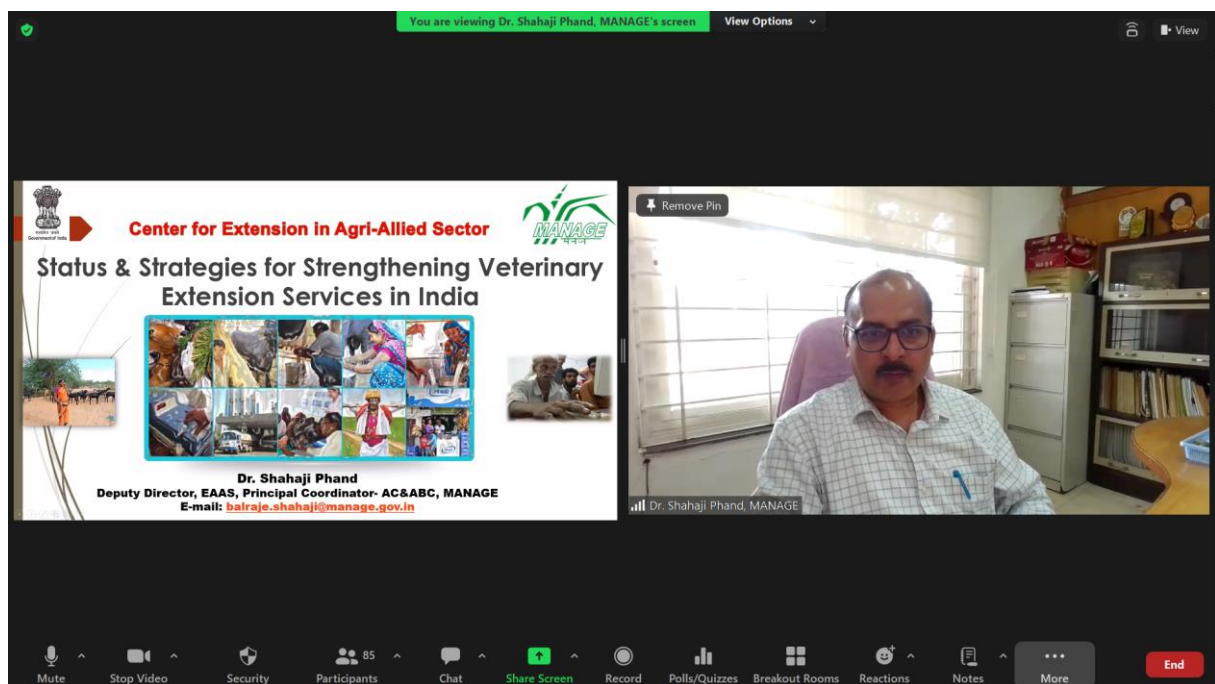
(Dr Vinayak Nikam, from ICAR-NIAEPR, New Delhi, delivering an online lecture on management competence)

Through a series of interactive sessions, workshops, and discussions, participants gained invaluable insights into the contemporary skills and knowledge required to address the evolving challenges in the livestock sector. From effective

communication strategies to leveraging digital tools for outreach, the programme covered a wide range of topics designed to enhance the professional capabilities of extension professionals.

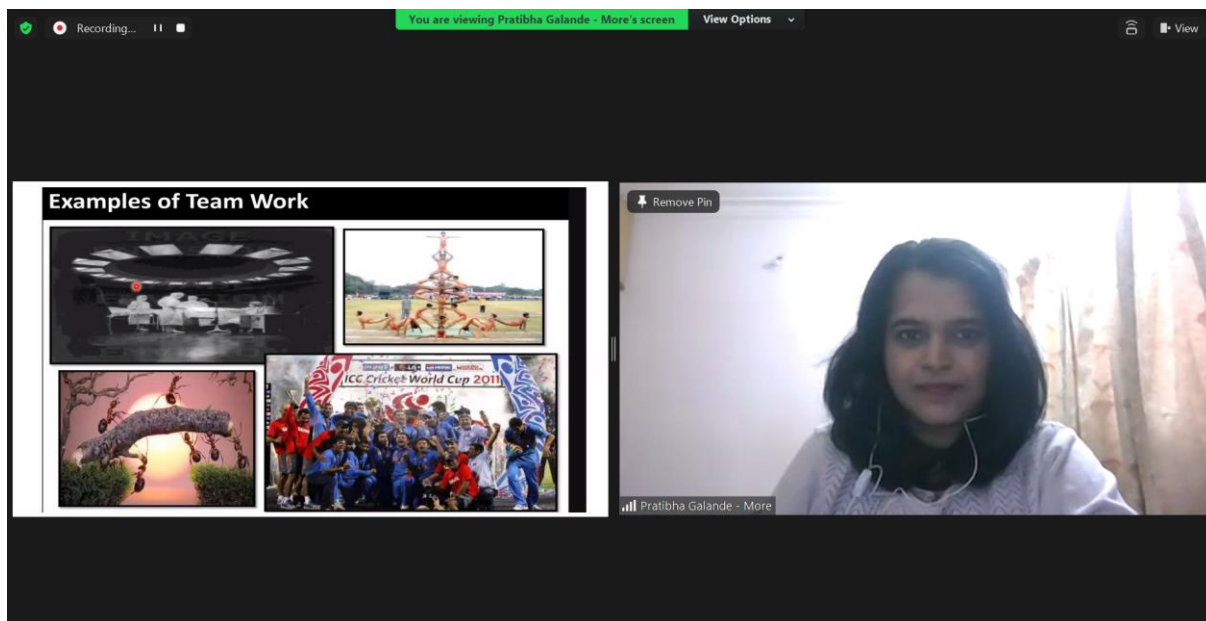


(Dr Mahesh Chander delivered session on entrepreneurial competence)

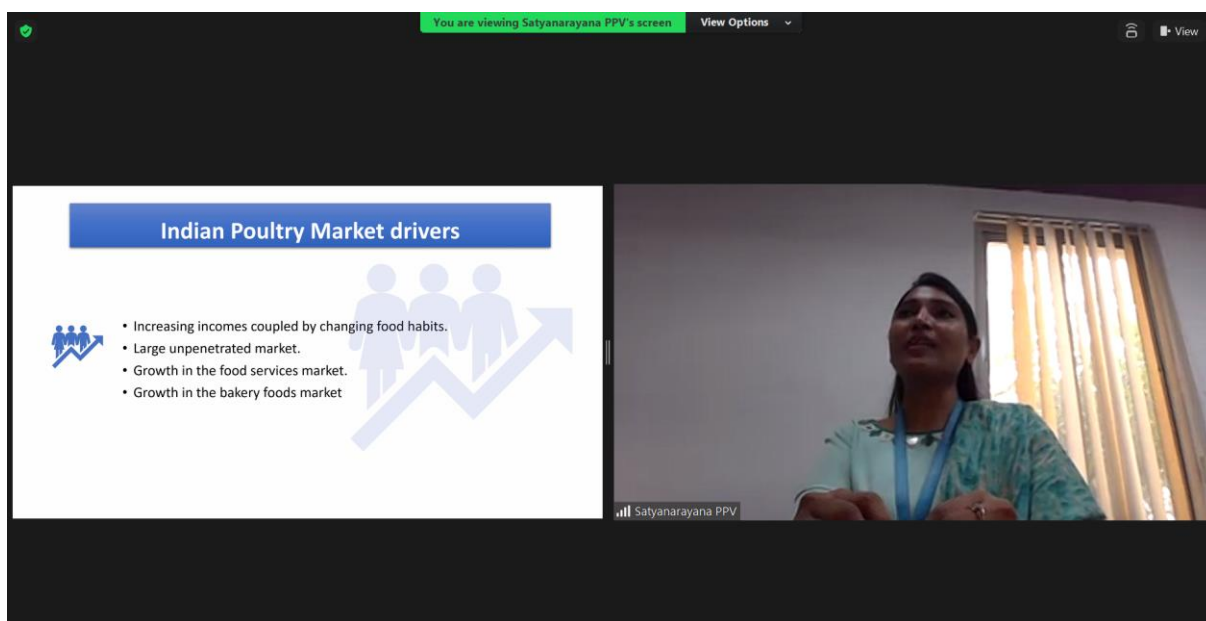


(Dr Shahaji Phand, Director from MANAGE, Hyderabad while speaking in the training)

With experienced faculty members from IVRI and other reputed institutes leading the sessions, participants had the opportunity to learn from leading experts in the field. The engaging and interactive nature of the programme fostered a dynamic learning environment, allowing participants to exchange ideas, share best practices, and collaborate on innovative solutions to common challenges faced in veterinary extension services.



(Dr Pratibha from PM Edu. Solutions, Pune, delivered session on building team building competence)

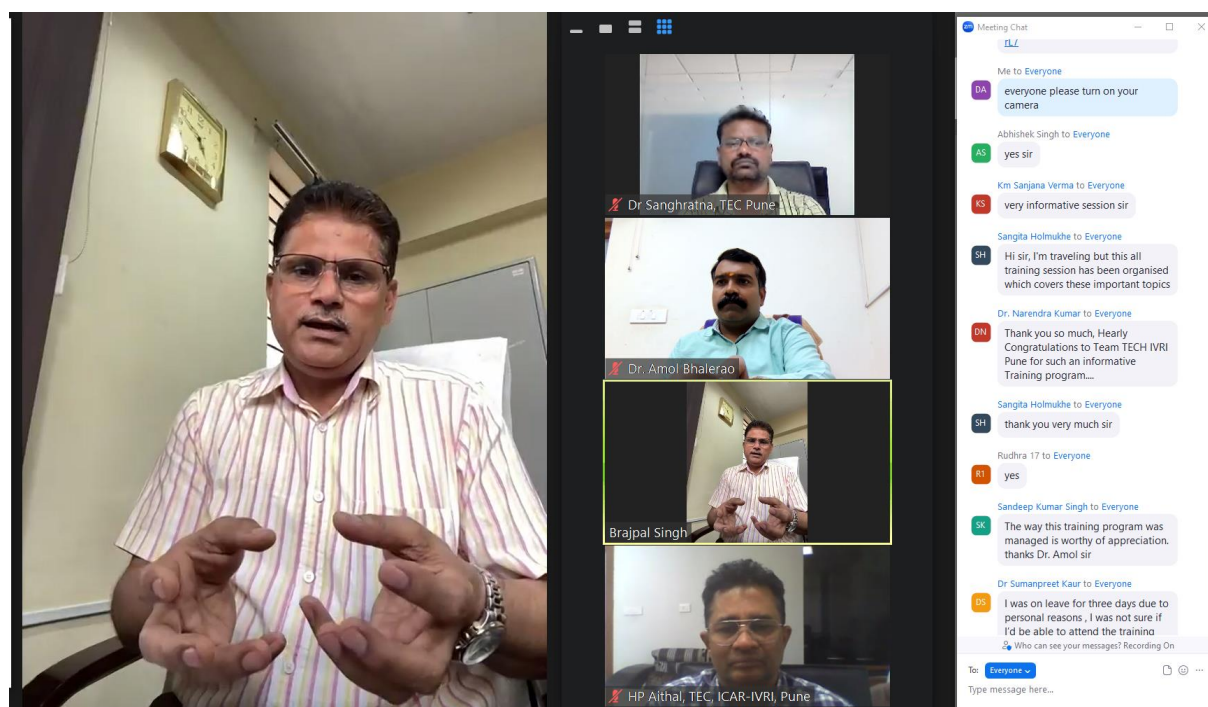


(Dr Navyashree P. from ICAR-NIASM delivered session on Market Intelligence)

The training programme featured a diverse range of sessions delivered by esteemed experts in the field, each focusing on crucial aspects relevant to strengthening veterinary extension services. Dr Vinayak Nikam from ICAR-NIAEPR, New Delhi, delved into essential management skills tailored for extension personnel, while Dr Hans Ram Meena from ICAR-IVRI, Bareilly, elucidated on the core principles of Extension Education. Dr Amol Bhalerao, from TEC Pune, addressed topics such as preparation and publication of literature for information dissemination, conflict management, and networking opportunities for extension professionals, as well as computing essentials to expand outreach using social media. Dr Mahesh Kadam from

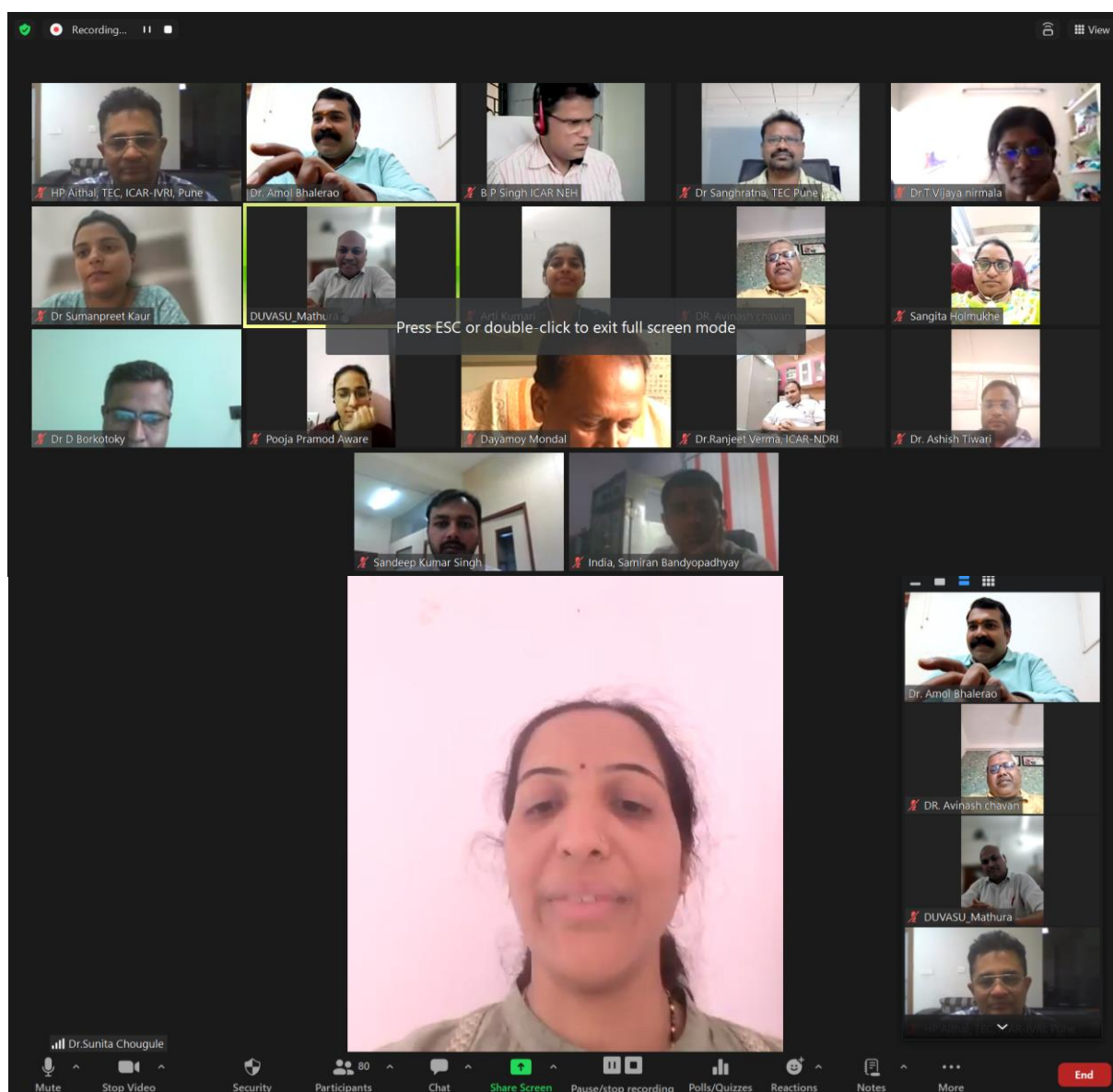
VAMNICOM, Pune, explored FPO formation opportunities in the Livestock Sector, whereas Dr Tushar Athare from ICAR-ATARI, Pune, shed light on the role of KVKs in complementing agriculture with animal husbandry in Western India. Additionally, Dr Mahesh Chander from ICAR-IVRI, Bareilly, discussed harnessing entrepreneurship development in the livestock sector, while Dr Shahaji Phand, Director, MANAGE, Hyderabad, provided insights into the status of Veterinary Extension and strategies for its strengthening in India. The training also covered topics such as team building for effective performance by Dr Pratibha Galande from PM Edu. Solutions, Pune, and market intelligence and understanding livestock farming business by Dr Navyasree from ICAR-NIASM, Baramati. Each session offered valuable knowledge and perspectives to equip participants with the necessary skills and strategies for effective extension services in the veterinary domain.

On May 3, 2024, the valedictory session of the training programme on 'Developing Core Competence for Strengthening the Veterinary Extension Services' was graced by the esteemed presence of Dr BP Singh, Head, Division of Social Sciences from ICAR Research Complex for NEH Region, Barapani, Meghalaya. Dr Singh, in his valedictory speech, emphasized the importance of understanding the real-time requirements of farmers and making extension services more relevant to their needs. Drawing from his vast experience, he shared insightful examples and anecdotes from his tenure at IVRI, Bareilly, underscoring the significance of proactive and dynamic engagement to support livestock farmers effectively.



(Dr BP Singh, Head, Division of Social Sciences from ICAR Research Complex for NEH Region, Barapani-Meghalaya while delivering a valedictory speech)

Dr Singh's address shed light on the critical role of extension professionals in bridging the gap between research findings and on-ground implementation, urging participants to adopt a pragmatic and farmer-centric approach in their endeavors. He emphasized the need for extension services to be responsive to the evolving challenges faced by farmers, advocating for tailored solutions and proactive outreach initiatives. By encouraging participants to actively engage with farmers and stakeholders, Dr Singh underscored the importance of fostering a culture of collaboration and knowledge-sharing within the veterinary extension community.



(Glimpse of feedback from the trainees during valedictory session)

The three days training programme on 'Developing Core Competence for Strengthening the Veterinary Extension Services' was a resounding success, with 102 participants (including 32 women) successfully completing the training. The programme equipped participants with the knowledge, skills, and inspiration needed to make a

meaningful impact in their roles within the livestock sector. As the industry continues to evolve, initiatives like these are essential in ensuring that extension professionals are equipped to address the dynamic challenges and opportunities of the agricultural landscape.

The training programme was designed and coordinated by Dr Amol Bhalerao, Scientist (Agri. Extension) of TEC, ICAR-IVRI, Pune. Dr Sangharatna Bahire Scientist (Animal Biochemistry), training co-coordinator, proposed formal vote of thanks.

