

Swachh Bharat Abhiyan Observed at IVRI, Izatnagar

The Indian Veterinary Research Institute (IVRI), Izatnagar, organized an awareness programme under the Swachh Bharat Pakhawada on 16 December 2025 at 11:30 AM at the Central Auditorium, IVRI Campus. The programme aimed to highlight the importance of cleanliness on the campus and to encourage collective responsibility towards maintaining a clean and healthy environment. The event was organized by the Students' Welfare Office, IVRI (deemed University).

Dr. S.K. Singh, Joint Director (Research), administered the Swachhata Pledge to all Heads of Divisions, Scientists, Students and Staff members. Dr. Singh addressed the gatherings and highlighted the awareness messages for campus cleanliness, waste segregation (wet and dry), and hygienic practices. Officers, employees, students and other stakeholders actively participated in the programme.

Addressing the gathering, Dr. Singh emphasized making cleanliness an integral part of daily life, minimizing the use of plastic, and adopting clean habits. He stated that the Swachh Bharat Abhiyan is not merely a programme, but a continuous mass movement, whose success depends on the active participation of every citizen.

A large no of participants were there in the Swachhata Abhiyan. The programme was efficiently conducted and concluded by Dr. S. K. Saha, Principal Scientist and Students Welfare Officer, Animal Nutrition Division.





