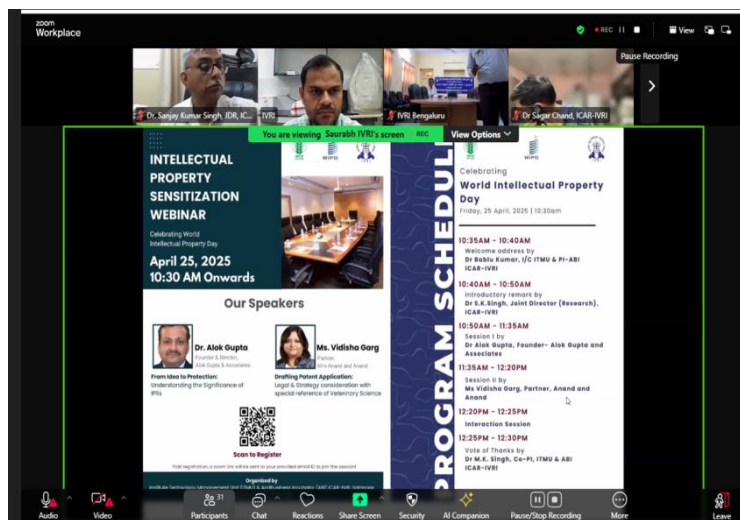


## Organization of Online Webinar on World Intellectual Property Day 2025 by ICAR-IVRI, Izatnagar

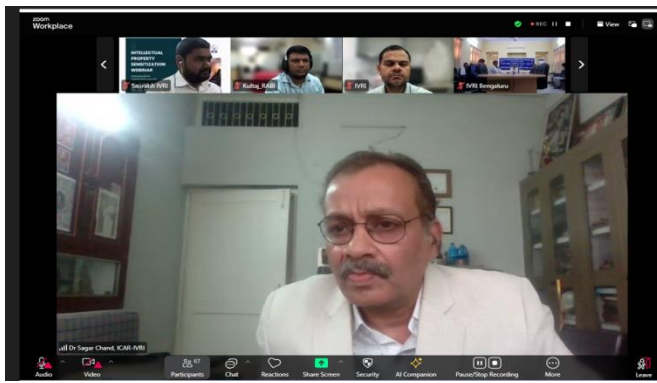
On the occasion of **World Intellectual Property Day**, the **ICAR-Indian Veterinary Research Institute (IVRI)** organized an online webinar through **Zoom** on **April 25, 2025**, jointly hosted by the **Institute Technology Management Unit (ITMU)** and **Agri-Business Incubation (ABI) Centre**. In this webinar, two of the country's eminent IP experts, **Dr. Alok Gupta**, Founder, Alok Gupta and Associate, Muzzafarnagar, UP and **Ms. Vidisha Garg**, Partner, Anand and Anand, New Delhi delivered lectures. The event was conducted under the chairmanship of the **Dr. S .K. Singh, Joint Director (Research)**, ICAR-IVRI. The objective of the webinar was to promote awareness around intellectual property rights and inspire greater participation in the innovation ecosystem, especially among scientists, students, and early-stage entrepreneurs.



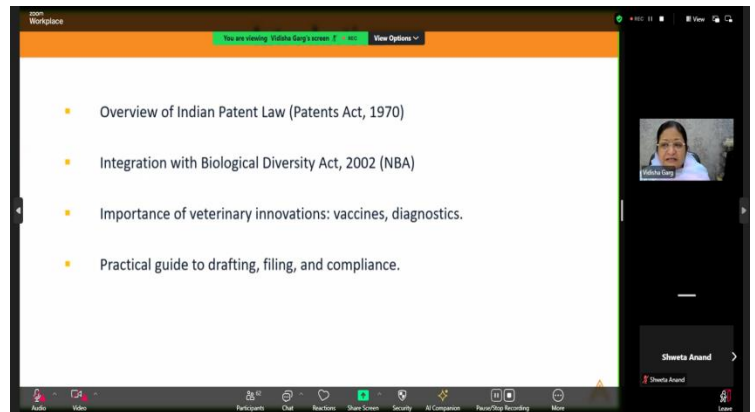
The event started with the inaugural session, where a brief introduction of all the guests and two resource persons was given. **Dr Bablu Kumar**, Program coordinator and in-charge ITMU/ZTMC, welcomed all the guests, dignitaries and participants of the event. He highlighted the global ranking of India in patent filing (6<sup>th</sup>) and trademark filing (4<sup>th</sup>).

In his **opening remarks**, **Dr S K Singh** Joint Director (Research) expressed gratitude to **Dr. Bablu Kumar**, Program Coordinator and In-Charge, ITMU/ZTMC, for supporting IP-driven initiatives. He emphasized the need for focused research leading to commercialization and encouraged students to align their thesis work with industry needs. He proudly acknowledged IVRI's growing IP portfolio, which now includes **34 patents**, **26 design registrations**, and **46 copyrights**.

In the **first lecture**, **Dr. Alok Gupta** presented insights on **"From Idea to Protection: Understanding the Significance of IPRs"**, emphasizing the value of strategic IP management for institutions and startups. He gave insights on the essentials of Intellectual Property Rights, role of IPR in promoting innovation and literacy and gave understanding on Patents, Trademarks, Industrial Designs, Copyrights, and Geographical Indicators. He also discussed emerging trends in IP law and its implications for research institutions, agri-tech enterprises, and incubators.



In the **second technical session**, Ms. Vidisha Garg delivered a comprehensive talk titled **“Drafting Patent Application: Legal & Strategy consideration with special reference of Veterinary Science”**. She highlighted the patentable subject matter, relevance of Section 3 (Key Exclusions) & 4 in veterinary sector which defines non-patentable subject matter, understanding of provisional and complete specifications and its drafting. Her talk underscored practical steps, legal nuances, and policy frameworks relevant to patent filing and enforcement.



The webinar saw active participation from more than 75 attendees, including faculty, scientists, research scholars, and startup founders from across IVRI campuses and regional centers. The participants actively asked their queries on issues of getting trademark of their Start-up’s logo, copyright of software source code etc. in Interaction Session. Key dignitaries in attendance included **Joint Directors, HDs and In charges of Regional Stations**.

The program was **moderated by Dr. Sagar Chand**, Scientist (SS) and concluded with a formal **vote of thanks by Dr. MK Singh**, Senior Scientist.

