

Awareness program on clean milk production, hand hygiene and zoonoses

Division of Veterinary Public Health (VPH), Indian Veterinary Research Institute (IVRI), Izatnagar, organized awareness program on clean milk production, hand hygiene and zoonoses under the “Scheduled caste sub plan scheme” on 18.3.2025, for farmers from Gram Panchayat Chandukha todi, Teshil Faridpur. The initiative was a collaborative effort involving contributions from the Director, IVRI, Dr. Triveni Dutt, Joint Director (Extension Education), Dr. Rupasi Tiwari, Head, Division of VPH, Dr. Bablu Kumar, and Scientists Dr. Himani Dhanze and Dr M. Suman Kumar. The program was focused on clean milk production, hand hygiene and zoonotic diseases prevention amongst livestock farmers of SC community. Using a peer-reviewed questionnaire, knowledge, attitude and practices (KAPs) study was conducted to assess their awareness of zoonotic diseases. After the assessment, Dr. Himani Dhanze delivered lecture, providing insights into clean milk production and importance of hand hygiene while emphasizing the importance of preventive measures for zoonotic diseases. The folders and leaflets related to clean milk production, hand hygiene and vector borne zoonoses were distributed amongst the farmers. The animal wellness kits comprising of stainless-steel milk container, chelated mineral mixture, potassium permanganate and antiparasitic solution along with foldable mosquito nets were distributed to 50 farmers of SC community by Dr. Rupasi Tiwari with the overall aim to decrease the risk of acquiring zoonotic diseases among the farmers.



Distribution of animal wellness kits and mosquito nets to SC farmers during the program



Distribution of animal wellness kits and mosquito nets to SC farmers during the program



Beneficiaries with leaflets on hand hygiene distributed to them during awareness program



Beneficiaries with Joint Director (Extension Education), ICAR-IVRI