

The ICAR-IVRI-Eastern Regional Station, Kolkata organized an Animal Health Awareness Program in Hanskhali Block

The Eastern Regional Station (ERS), ICAR-Indian Veterinary Research Institute (IVRI), Kolkata organized an 'Animal Health Awareness Program' for rural women belonging to scheduled caste community on 19th of January, 2024. The program was planned under Development Action Plan for Scheduled Castes(DAPSC)scheme for the year 2024 and was conducted in Muragachha village of Hanskhali block, a community development block in Nadia district of West Bengal.



A total of 121 women beneficiaries joined in the animal health awareness program and all of them belong to Namasudra sub-type except one i.e. Rajbanshi sub-type. Initially, all beneficiaries completed the registration process and underwent document verification. Afterwards, each of them received an awareness kit comprising of scientific literature on poultry/duck /turkey /quail farming, vaccination and de-worming schedule as well as poultry and duck diseases, pen, customized writing pad, caps and plastic folder at the beginning of the programme. Dr. G K Das,

Principal Scientist and Dr. Arun Das, Principal Scientists, from ERS, ICAR-IVRI was present in the occasion. Dr G K Das, in the beginning of his lecture talked about the DAPSC scheme and its major objectives, the types programs that the ICAR-IVRI implemented for socially weaker sections of the rural community, including DAPSC scheme. Dr G K Das also emphasised about the scopes of women empowerment through animal husbandry and poultry rearing.



adherence to food safety measures.

Dr. Arun Das elaborately discussed on the diversification of income sources, skill development, empowerment, community building, and environmental sustainability facilitated by the rearing of chicks, a key aspect of the flagship DAPSC program. He provided insights into the various precautionary measures essential for the overall management, medication, and vaccination of chicks, emphasizing the significance of these practices right from the initial input distribution. Furthermore, Dr. Arun Das discussed the broader scope of poultry farming, highlighting its potential for income generation and enhancing household nutrition through the production of meat and eggs. He highlighted the importance of maintaining hygienic standards in the processing of poultry meat, emphasizing the need for