

Eastern Regional Station (ERS), ICAR-IVRI conducted Health Care Awareness Programme of animal ” and Input Distribution under DAPSC Scheme

Eastern Regional Station (ERS), ICAR-Indian Veterinary Research Institute (IVRI), Kolkata organized an ‘Health Awareness campaign of Animals’ and ‘Kaveri” chick distribution programme’ at Kalyani Farm of ERS, ICAR-IVRI in Nadia District of West Bengal on 29th March, 2023.

The programme was conducted under Development Action Plan for Scheduled Castes



(DAPSC) scheme for the year 2022-23. A total of 200 beneficiaries (mostly women) belonging to scheduled caste community from different villages of Nadia District



participated in the programme. Dr Sadhan Bag, Principal Scientist, Dr. D Mondal, Principal Scientist and Dr S. Naskar, Principal Scientist from ICAR-IVRI-ERS, Kolkata were present in the programme.

The events of the programme were co-ordinated by Dr. Sadhan Bag. The programme



was organised in two phases comprising 100 beneficiaries in the forenoon and afternoon, respectively. At the beginning, an awareness program cum “Kisan gosthi” was organized with all the

beneficiaries. This was followed by input distribution wherein an awareness kit (printed folder, writing pad, pen, and leaflets in Bengali on backyard poultry farming, folders related to chick management were provided.



In the awareness programme, Dr Sadhan Bag appraised all the beneficiaries about the history of ICAR-IVRI and the contribution made for the human society



through production of veterinary biological, vaccines, diagnostics, etc as well as various technologies for improving animal productivity which were translated through the main centre and different regional campuses and stations. Dr. Sadhan Bag then

briefly described

about the DAPSC scheme and its main aim, and also the objectives of programme. Dr Bag highlighted about the role of stress on livestock in general and poultry in particular. He also suggested the various ways to improve the productivity by reducing the stressful conditions to the birds.



Dr. Shyamal Naskar appraised the beneficiaries about the importance of good



management on animal productivity in general and poultry in particular. He emphasized the brooding procedure of day old chicks, poultry housing, various feeds including various feeding practices, importance of farm

hygiene as well as overall management of poultry and especially the “Kaveri” birds which was distributed to the women beneficiaries.



Dr D Mondal highlighted the importance of back yard poultry in rural income generation and household nutrition. Dr Mondal informed the participants about various important poultry diseases, their diagnosis and prevention measures. The vaccination schedule was discussed about various poultry diseases as well as the application and doses of various medicines provided to the



beneficiaries. The awareness about diseases like Bird flue and precautionary measures against spreading these diseases were provided to the beneficiaries.

Under input distribution programme, five thousand (n=5000) Kaveri chicks, poultry



chick mash (n=2000Kg), chick feeder (n=200), chick drinkers (n=200), Steel Gamla (n=200) as well as medicine kits (n=200) consisting of multi-vitamin, anti-stress/



immune-modulators, liver extract, anthelmintics, liquid calcium, appetizer and antibiotic were distributed among the beneficiaries.

