

## Awareness Programme Conducted under MGMG at Kesharpur Village

**Kesharpur, Bareilly | June 1, 2026**

As part of the Mahatma Gandhi National Rural Employment Guarantee Mission for Green Growth (MGMG) outreach activities, an awareness programme was successfully conducted in Kesharpur village on June 1, 2026. The programme was organized by Team 8 comprising Dr. Ashok Kumar M, Dr. Megha Sharma, and Shri Veer Singh.

During the programme, the team interacted with local farmers and discussed various aspects of sustainable agriculture, emphasizing the importance of balanced nutrient management, soil health improvement, and the adoption of eco-friendly farming practices. The experts also highlighted the benefits of efficient resource utilization and encouraged farmers to adopt scientific agricultural technologies for enhancing productivity and environmental sustainability.

A total of seven farmers actively participated in the programme. The interactive session provided an opportunity for farmers to clarify their queries and gain practical knowledge on improved agricultural practices. The participants appreciated the initiative and expressed their willingness to implement the recommended practices in their fields.

The awareness programme concluded with a vote of thanks to all participating farmers for their enthusiastic involvement and cooperation.

