

Exposure Visit cum Interaction Meet between DAPSC Beneficiaries and Scientists of ERS-ICAR-Indian Veterinary Research Institute at Kolkata

The Eastern Regional Station-ICAR-Indian Veterinary Research Institute has organized an “Exposure Visit cum Interactive Meet” between the beneficiaries of Development Action Plan for Scheduled Caste (DAPSC) scheme and the Scientists at Kolkata Center on 6th of September, 2024. The basic objective of the program was to provide an exposure to the DAPSC beneficiaries through visiting different laboratories of Eastern Regional Centre,



interaction with the scientists of ERS-IVRI and also to make them aware of the future activities to be undertaken by the Institute in the year 2024-2025. Besides, an arrangement was also made for the DAPSC

beneficiaries to interact with the representatives of M/s Credence Remedies Private Limited, Thane, Maharashtra. A total of 19 rural women belonging to the scheduled caste community (mostly of Namasudra, Poundra and Rajbanshi sub-castes) participated in the program. Of the 19 women, 8 came from Bongaon, 6 from Canning-I and 5 from Sonarpur blocks representing 6 villages namely Balarampur,



Bonhooghli, Daria, Dighari, Nischintopur and Shibnagar of North and South 24 Paraganas districts. Dr Syamal Naskar, Principal Scientist and Acting (HoRC), Dr D. Mondal (PS), Dr. B. Mondal (PS), Dr Sadhan Bag (PS), Dr

G K Das (PS), Dr. A. K. Das (PS) and Mrs Supriya Verma, Assistant from the ERS,

ICAR-IVRI were present in the programme. Sri Swapan Talukdar, Marketing Manager of M/s Credence Remedies Private Limited, Thane, Maharashtra was also invited in the occasion.



Mrs Supriya Verma delivered a small talk on “Need of Women Empowerment in Nation Building”.



And in its elaboration, she highlighted the key roles that women play in the family and in the society. She emphasized that each and every women member of the family should be educated and they should involve themselves in earning income for



empowering themselves. She also expressed her concern on the social equity for overall development of the family as well as present day society.



She viewed that each and every woman should get proper respect in the family and in every sphere where they are associated. Dr S. Naskar, briefed about the glorious history of ICAR-IVRI and the societal contribution made by the Institute towards national animal health care and production system.

He emphasized the need on the sustainable production and income generation by the rural women to cater the better livelihood and family security of the weaker section of the society. He indicated the problems that the small and marginal farm women are facing while brooding, feeding, housing and providing health care management to their animals.

Side by side to achieve the goal of sustainability, Dr Naskar highlighted the importance of the quality of animal and poultry seeds, locally made low cost quality feed, scientific health care and management etc. The purpose of inviting the pharmaceutical company in the programme was to evolve a bridge between the beneficiaries

and the health care personnel and also to make medicines available at their door step on need.



Dr D. Mondal made aware of the participants about various important poultry diseases, their diagnosis and value of prevention measures. He explained the importance of disease management including vaccinations in

poultry. Dr. B. Mondal had drawn attention of all the participants on the need to increase the



number of poultry birds using small incubators, which is of low cost, consumption. Dr. A. K. Das emphasized on the importance of scientific way of meat processing and meat products formulation. He also

explained the need for value-addition of animal products such as meat, milk and eggs. In his



final remark, he said that higher income generation by value addition as well as scientific processing of poultry is the need of the hour. Dr Sadhan Bag praised the beneficiaries about their continuous involvement in the scheme of this Institute and hard work. Dr Bag

urges the beneficiaries to be mindful about impending climate change and its profound



impact on animal production. In the afternoon, from the Credence Remedies Limited, Sri S. Talukdar delivered a speech explaining the benefits of their poultry and veterinary products especially the feed supplements for growth, poultry health care, and

prevention and production performance. At the end of all lectures, an interactive discussion was held among the scientist and the beneficiaries. The beneficiaries were asked to express their views and difficulties they are facing doing their day to day poultry rearing activities and marketing of the produce. There was unanimous expression about higher feed cost, non-

availability of medicines and some specific vaccines like fowl pox, fowl cholera, marketing of poultry and eggs at lower price etc. Finally, all the beneficiaries visited different laboratories of ERS-IVRI and interacted with the scientists on specific points. Dr Samiran Bandyopadhyaya (PS) told about menace of the anti-microbial resistance in poultry and the importance of bio security measures to control it. He explained the issue of transmission of AMR pathogen from animals to human being and vice- versa.

