

Content Contribution, Moderation & Approval Policy (CMAP)

Content needs to be contributed by the authorized Content Manager from Joint Directorate/Divisions/Campuses/ sections of IVRI in a consistent fashion to maintain uniformity and to bring in standardization along with associated metadata and keywords. In order to present the content as per the requirement of the viewer, organize the content in categorized manner and to retrieve the relevant content efficiently, it is required to contribute the content to the website through a Content Management System which would be web-based having user-friendly interface.

The content on the portal goes through the entire life-cycle process of:-

- Approval
- Moderation
- Publishing
- Expiry
- Archival

Once the content is contributed it needs to be approved and moderated prior to being published on the Website. The moderation could be multilevel and is role based. If the content is rejected at any level then it is reverted back to the originator of the content for modification.

Different Content Element is categorized as: -

- Routine
- Priority and
- Express

S.N	Content Element	Type of Content			Moderator	Approver	Contributor
		Routine	Priority	Express			
1	About Institute	√			Web Manager	Director	Faculty Members
2	Research	√			Web Manager	Joint Director Research	Incharge PME
3	Academic	√			Web Manager	Joint Director Academics	Registrar
4	Campusus/Divisions/ sections	√			Web Manager	Director	Concerned JDs / Heads / In-charges
5	Extension	√			Web Manager	Joint Director Extn. Education	NO Extension
6	Disease Diagnosis	√			Web Manager	Joint Director CADRAD	NO CADRAD
7	Services	√			Web Manager	Concerned JDs / Heads / In-charges	NO ATIC
8	Publications/Reports		√		Web Manager	Joint Director	NO

						Research	Communication
9	Directories/ Contact Details(IVRI)				Web Manager	Registrar	NO Communication
10	Tenders	√			Web Manager	Registrar	Admin Officer
11	Announcements Recruitment			√	Web Manager	Registrar	Admin Officer
12	About Institute Administration		√		Web Manager	Registrar	Admin Officer

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