

Entrepreneurship opportunity in
“Quality Meat Production, Processing and Value addition”
25th September to 1st October, 2018



A six days entrepreneurial training programme (25 Sep to 01 Oct, 2018) on “Quality Meat Production, Processing and Value addition” was organized at Division of Livestock Products Technology, ICAR-IVRI, Izatnagar under the aegis of Agribusiness Incubation Project, NAIF with objectives of development of entrepreneurs and start-ups through quality meat production and skill development in the field of quality meat production, processing and value addition. The programme was attended by 7 (participants) representing 3 states Haryana, Orissa and Uttar



Pradesh. The training covered various aspect of quality meat production including preparation of detailed project report for establishment of abattoir, meat processing plant, Effluent treatment plant and slaughter house by-products processing unit; Processing of meat for emulsion, enrobed, restructured, cured, smoked, shelf stable, convenience and traditional meat products; Packaging of

fresh and processed meat products, business plan and project report preparation, rules and regulation for food business operators by FSSAI, NABARD a helping hand for establishment of start-up in meat sector. The training also included visits of sheep, goat, pig and poultry farms and export oriented modern abattoir Marya Agro Pvt Ltd, local pig slaughter house Nekpur and Agricultural technology Information Centre, ICAR-IVRI. A total of 12 lectures and 6 practical sessions were arranged. Dr R.K. Singh, Director cum Vice chancellor ICAR-IVRI presided the valedictory function organized at Central Committee room of the institute.



The participants were encouraged and asked to reveal their expectations from training programme. Director interacted with each of the participants and took their feedback. He appreciated the trainees for their keen interest and open feedback.

Most of the trainees were highly satisfied with the contents of training



programme; however, individual requests such as deliberation on slaughter of pig, techno feasibility reports for various meat products and vaccination strategies for goat were also made. Dr P. Majhi, one of the participants from Orissa also discussed about low cost housing system for goat and was well appreciated for the efforts made by his co-operatives for goat farmers. Dr Puneet Kumar, PS and In-

charge ITMU delivered a short lecture on commercial goat farming and agreed to help in registering the house model prepared by Mayurbhanj gottary co-operative.

A training manual (compendium) on Entrepreneurship opportunity on “Quality Meat Production, Processing and Value addition” prepared by the scientists of Livestock Products Technology Division, IVRI, Izatnagar for providing the idea about how to start your own business unit was also released. Participation certificates were also given by Director, ICAR-IVRI.

Dr R.P. Singh, PI-ABI, congratulated all the participants for successful completion of the training programme. He also assured the participants that contacts made can be utilized by the participants whenever needed. Dr S.K.Mendiratta, Course Director of Training programme expressed his happiness over the interest and enthusiasm shown by the trainees. He



admitted that, it was 1st training programme of similar kind and feedback given by the participants will be assets and guiding force while formulating next training. Lastly,

he thanked each of the core faculty members, ABI team, Marya Agro food Pvt Ltd and persons involved for successful organizing the training programme. The programme was well attended by Dr Bablu Kumar Co-PI-ABI, Scientist of LPT divisions Dr Geeta Chauhan, Dr I Prince Devadason, Dr R R Kumar, Dr Suman Talukder, Dr Sagar Chand and ABI team.

