

World Milk Day on 1st June

DRINK MILK: TODAY & EVERY DAY

To celebrate World Milk Day on 1st June, various activities will be organized at ICAR-Indian Veterinary Research Institute. Starting from 29 to 31st May, awareness programmes including distribution of leaflets on safe and hygienic milk production, consumption & dairy rallies will be organized in different villages to promote hygienic milk and milk products consumption. On 1st June, a mega event will be organized at the main campus, wherein, poster competition for school children and a motivational lecture on role of milk in rural economy & human health will be delivered. Milk/milk products will be served to the people attending the function, to promote safe and hygienic milk consumption among children, women, one and all.

