



About IVRI

Established in 1889, the ICAR-Indian Veterinary Research Institute (IVRI) is one of the premier research institutions dedicated to livestock research and development of the region. Today, the institute with its deemed to be university status contributes immensely to human resource development in the discipline of veterinary sciences with skills and knowledge necessary for the challenges of the new millennium.

Mandate:

- Basic and strategic research for improvement of animal health for enhanced productivity
- Human resource development, imparting under-graduate and post graduate education
- Dissemination of livestock production and health technologies

Objectives:-

- ❖ Development of entrepreneurs & start-ups through quality meat production, processing & value addition
- ❖ Skill development in the field of quality meat production, processing & value addition

Course Covers:-

- ❖ Selection of animals/poultry for meat purpose
- ❖ Clean meat production by hygienic slaughter, cutting and packaging
- ❖ Processing of meat for emulsion, enrobed, restructured, cured, smoked, shelf stable, convenience and traditional meat products
- ❖ Establishment of meat processing plant and its requirements
- ❖ Basic tools and equipment of meat processing pilot plants and their handling
- ❖ Visit to animal farms viz: sheep, goat, poultry and pig reared for meat production
- ❖ Visit to modern abattoir/slaughter house
- ❖ Interaction with state food safety officers and other regulating agencies.
- ❖ Business plan and project report preparation
- ❖ How to start your own business

Core faculty:-

- ❖ Dr S. K. Mendiratta, Head
- ❖ Dr Rajiv Ranjan Kumar, Senior Scientist
- ❖ Dr I. Prince, Senior Scientist
- ❖ Dr Suman Talukder, Scientist
- ❖ Dr Sagar Chand, Scientist
- ❖ Dr Gauri Jairath, Scientist
- ❖ Dr Ravikant Agarwal, Senior Scientist
- ❖ Dr Geeta Chauhan, Senior Scientist
- ❖ Experts from Animal Nutrition & goat/sheep/pig/poultry farms
- ❖ Experts from Agri-Business Incubation



Entrepreneurship Opportunity in

Quality Meat Production, Processing & Value Addition

25th September, 2018
to
01st October, 2018



Organized by
Division of Livestock Products and Technology & Agri-Business Incubation (ABI) Centre

ICAR-Indian Veterinary Research Institute, Izatnagar-243122, Bareilly

Scope

Meat is one of the best choices as nutrients and acceptability of meat among the people from country like India is always on rise. Consumer's awareness due to rapid globalization and urbanization has lead emphasis over quality and safety of meat and meat products too. Regulatory agencies across the country have taken serious concern of prevailing meat production practices opening the avenues for hygienic meat production and packaging & value addition

- ❖ The country full of young people wishes to taste innovation and convenience in their regular meat cuisines and putting demand for novelty in processed meat products. Traditional taste need to be amalgamated with competitive, globalized processed meat sector by having specialized processing units as per indigenous demand.
- ❖ To meet out the constantly growing demand for meat products, supply chain right from production of food animals, their slaughter for meat and further processing must be strategically reviewed for profitability. Food Safety and Standards Authority of India (FSSAI), the governing body in nation always have guidelines for the new ventures in meat sector.
- ❖ The proposed event aims to highlight associated meat business enterprises with hands on skill/entrepreneurship development programme to establish its practical viability. Course content is likely to address number of probable ventures, skill developments, visits, discussions, information sharing for complete value chain with participants for further tailored programme as per individual needs of entrepreneurs.



Selection:

20 participants will be selected at a time, based on date of registration with registration fee. First Come First Serve will be selection criteria. However, remaining person will be invited for the next batch of training and demonstration depending on the number of participants

Who Should Attend?

Any literate youth who want to take it as Start-up, Business or Career

Programme Fee

Fee of ₹ 8500 per participants will be charged. Participants have to pay training fee through **Bank transfer** (Bank details will be given on request) or **Demand Draft** in the favour of **I.C.A.R. Unit IVRI Izatnagar, Payable at Bareilly**, at the address given below:-

Address: Dr R. P. Singh PI/ABI-Project & Head, Division of Biological Products, ICAR-Indian Veterinary Research Institute, Izatnagar-243122, Bareilly, Uttar Pradesh, India
Working lunch & session tea will be provided.

Training Certificate will be provided
Travel, boarding & lodging
Cost to be borne by the trainees

For Registration & more details, Please contact us

Programme Director

Dr S.K. Mendiratta

Head

Division of Livestock Products and Technology

ICAR-Indian Veterinary Research Institute, Izatnagar-243122, Bareilly, Uttar Pradesh, India

Tel.: **9412445311**

Email: mendiratta_65@yahoo.co.in

Programme Coordinator

Dr. R.P. Singh

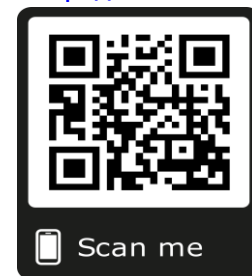
PI-Agri Business Incubation Project & Head

Division of Biological Products ICAR-Indian Veterinary Research Institute, Izatnagar-243122, Bareilly, Uttar Pradesh, India

Tel.: 9412360917

Email: rpsingh@dr.com

Website:- <http://www.ivri.nic.in/>



प्रशिक्षण प्राप्त करने के लिए आवेदन पत्र

Application form for Training Programme

(25 सितम्बर से 01 अक्टूबर 2018)

1.	प्रशिक्षण कार्यक्रम का शीर्षक एवं दिनांक / Title of the Training Programme: Entrepreneurship Opportunity in Quality Meat Production, Processing and Value Addition गुणवत्तापूर्ण मांस उत्पादन, प्रसंस्करण एवं मूल्य संवर्धन के द्वारा उद्यमिता विकास
2.	प्रायोजक का नाम और पता / Name and address of organization:
3.	प्रशिक्षु का नाम और पता / Name and address of the Trainee: <ul style="list-style-type: none"> ● नाम / Name: ● पद / Designation: ● डाक पता / Postal Address (आधार कार्ड की छायाप्रति संलग्न करें / Attach photocopy of Aadhar Card): ● फोन नम्बर / Phone Number: ● ईमेल / Email: ● मोबाइल नम्बर / Mobile Number:
4.	जन्म तिथि / Date of Birth:
5.	शैक्षणिक योग्यता / Educational qualification:
6.	अनुभव / Experience:
7.	प्रशिक्षण शुल्क का विवरण / Particulars of Training fee remitted: <ul style="list-style-type: none"> ● बैंक भुगतान / डिमांड ड्राफ्ट संख्या और तारीख / Ref. No. and date of Bank transfer / Demand draft: ● बैंक का नाम / Name of the Bank on which draft is drawn: ● राशि / Amount :
8.	नामांकन करने वाले प्राधिकारी (यदि कोई हो) / Nominating authority (if any)

हस्ताक्षर / Signature

नोट/ Note:-

- डिमांड ड्राफ्ट “आई.सी.ए.आर. यूनिट आईवीआरआई इज्जतनगर” के पक्ष में हो, जो बरेली में देय हो।
Demand Draft in the favour of “I.C.A.R. Unit IVRI Izatnagar”, Payable at Bareilly.
- प्रार्थना पत्र को डिमांड ड्राफ्ट के साथ निम्न पते पर भेजे। Please send the application form along with Demand draft at the addresss given below:-

डा० आर० पी० सिंह पी आई/एग्री-बिजनेस
इन्कुबेशन प्रोजेक्ट एवं विभागाध्यक्ष जैविक
उत्पाद विभाग भा०कृ०अ०प०-भारतीय पशु
चिकित्सा अनुसंधान संस्थान इज्जतनगर
-243122, बरेली, उत्तर प्रदेश

Dr R.P.Singh PI/ABI-Project & Head,
Division of Biological Products, ICAR-
Indian Veterinary Research Institute,
Izatnagar-243122, Bareilly, Uttar
Pradesh